



Sears

LEVERAGE THE POWER OF AMERICA'S BRAND

SEARS HOMETOWN STORES

America's leading retailer of appliances, electronics, hardware and lawn & garden equipment

With over 900 locations throughout America our Hometown Store program is an exceptional opportunity for you to leverage your talents and resources with America's Brand. If you possess the sales and leadership skills we are seeking you can own and operate your own Sears Hometown Store selling the #1 brands and products that make our customer's lives more enjoyable.

Kenmore, Craftsman, Whirlpool, Maytag, GE and Sony are just some of the brands we sell. And, the best part is, if you qualify, we make an investment in you and place these top national branded products in your store for you to sell.

We Pay You - You don't Pay Us! No Franchise Fees!

- Prototype: 5,000 - 8,000 sq. ft.
- Site Characteristics: Anchored or unanchored
Community Strip Centers
Free standing buildings
- Demographics: Varies depending on rural or metro markets

For more information, please visit our website:

www.searshometownstores.com



Company Overview

Total # of Stores:	930+
Established in:	1993
NASDAQ Symbol:	SHLD

NOT JUST A BRAND - AMERICA'S BRAND

Sears Hometown Stores - Region Development Managers

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