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**KMART CUSTOMERS GET WHAT THEY ASK FOR:
SAVINGS, VALUE ON BLACK FRIDAY AND ALL SEASON LONG**

Layaway, Double Coupons and Extended Hours Kick-Off the Holiday Shopping Season

Hoffman Estates, Ill. (November 26, 2008) – Kmart stores nationwide reward savvy shoppers who are taking advantage of the 27 shopping days between Thanksgiving and Christmas with Kmart's best values, layaway, double coupons and its extended hours to celebrate 'Black Friday' – the ceremonial kick-off to the holiday shopping season.

"Throughout the year, families rely on Kmart for great prices on our best products. This holiday season will be no different," said Mark Snyder, Kmart's chief marketing officer. "Kmart's Black Friday deals, double coupons, the layaway program and longer hours mean families can receive the value and savings they're seeking – on Black Friday and all season long."

Kmart's Black Friday deals extend storewide, including:

- Unbeatable Doorbusters (6 a.m.- 11 a.m. – Nov. 28)
 - 50% savings - Craftsman C3 19.2v drill lights, 1 battery & charger, sale \$39.99, reg. \$79.99
 - 50% savings - Kenmore 1.1-cu.-ft. 1,100 watt microwave oven, sale \$54.99, reg. \$109.99-\$126.49
 - 44% savings - Nextar Q4 navigation system, sale \$99.99, reg. \$179.99, after mft.'s \$20 mail-in rebate (instant rebate in CT, RI, and Miami Dade County, FL)
 - 40-57% savings - Jaclyn Smith women's 100 percent cashmere sweaters, sale \$29.99, reg. \$49.99 & \$69.99
 - 33% savings - Sylvania 20" Class LCD TV, sale \$199.99, reg. \$299.99
 - Buy two, get two free all Lego sets of equal or lesser value
 - Buy a Nintendo DS and get \$25 coupon off next Nintendo purchase (limited quantities)
- Amazing Deals (Nov. 28-29)
 - 70% off fine jewelry, 50% off sterling silver and 25% off watches
 - 50% savings - Trim A Home 6.5' pre-lit pine tree, sale \$79.99, reg. \$159.99
 - 28% savings - Polaroid T1031 digital camera, sale \$99.99, reg. \$139.99
 - 50% off 10" licensed character and 12" Uproar or Dream Journey Bikes, sale \$24.99
 - Buy one, get one free Joe Boxer Women's and kids' sleepwear and men's 3-pc sets (of equal or lesser value)
 - Buy two, get one free Thomas the Train engine playsets and accessories (of equal or lesser value)

Kmart and Sony Music partner on Nov. 29 to provide customers with the opportunity to receive a free copy of a Kmart Exclusive Holiday CD entitled, "This Season Shine: Songs of the Season." Available at participating Kmart stores, the CD includes Christmas Songs from popular artists, including Chris Brown, Gavin DeGraw, Heather Headley, Marc Anthony and John Legend. The free CDs will be distributed beginning at 1:00 p.m. in participating stores, while supplies last.

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To continue the holiday savings, Kmart's Double Coupon Event keeps cash in shopper's pockets with double the savings. From Nov. 30 to Dec. 6, smart shoppers can bring in manufacturers' coupons and Kmart will double the face value – up to \$2.00. Some restrictions apply. See store for details.

Extended business hours at Kmart locations nationwide start on Thanksgiving Day (Nov. 27) through Christmas Eve (Dec. 24).

- Open Thanksgiving Day in most markets - 7a.m.-9 p.m.
- Friday, Nov. 28 - 6 a.m.-11 p.m.
- Saturday, Nov. 29 - 7 a.m.-11 p.m.
- Nov. 30-Dec. 6 - 7 a.m. to 10 p.m.
- Dec. 7-13 - 7 a.m. to 11 p.m.
- Dec. 14-23 - 6 a.m. to 12 a.m.
- Dec. 24 - 6 a.m. to 10 p.m.

Additionally, shoppers can find the latest Kmart news by visiting Kmart.com to sign up for emails that include updates on special store hours, in-store deals and online only sales to find the best value during their holiday shopping.

About Kmart

Kmart, a wholly owned subsidiary of Sears Holdings Corporation (NASDAQ: SHLD), is a mass merchandising company that offers customers quality products through a portfolio of exclusive brands that include Jaclyn Smith, Joe Boxer, Martha Stewart Everyday and Route 66. For more information visit the company's website at www.kmart.com or the Sears Holdings Corporation website at www.searsholdings.com.

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